



Yusuf Evmez
Country Manager



MISSION

To deliver an MSP-focused security platform that simplifies every aspect of security delivery.

VISION

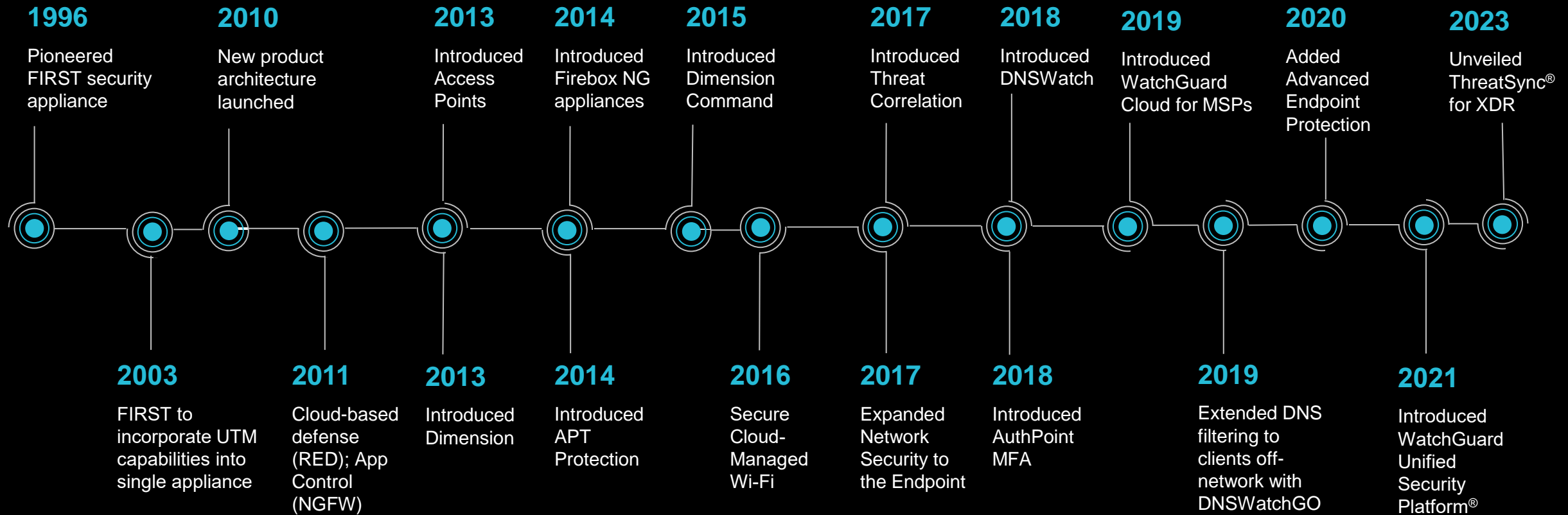
To be THE Security platform for midmarket organizations.



PURPOSE

To make enterprise-grade security accessible to midmarket organizations.

A Pioneer in Cybersecurity for Over 20 Years



A night view of Earth from space, showing city lights and orbital lines. The Earth is partially illuminated, with the city lights of North and South America visible. Several white orbital lines are overlaid on the Earth, and bright blue light flares are scattered across the dark space background.

The Future of Security is
Unified.



WatchGuard's Unified Security Platform[®] Architecture

A single, scalable platform for elevating modern security delivery.

COMPREHENSIVE SECURITY

A complete portfolio of **endpoint**, **multi-factor authentication**, and **network security** products and services for protecting environments, users, and devices.

CLARITY & CONTROL

Centralized security administration, visibility, and advanced reporting via **WatchGuard Cloud**.

OPERATIONAL ALIGNMENT

Simplified business operations with direct **API** access, a rich ecosystem of out-of-the-box **integrations**, and support for all payment and consumption models via **FlexPay**.

SHARED KNOWLEDGE

A fully integrated platform for adopting a zero-trust security posture via WatchGuard's **Identity Framework** and deploying a true XDR-based approach to threat detection and remediation via **ThreatSync[®]**.

AUTOMATION

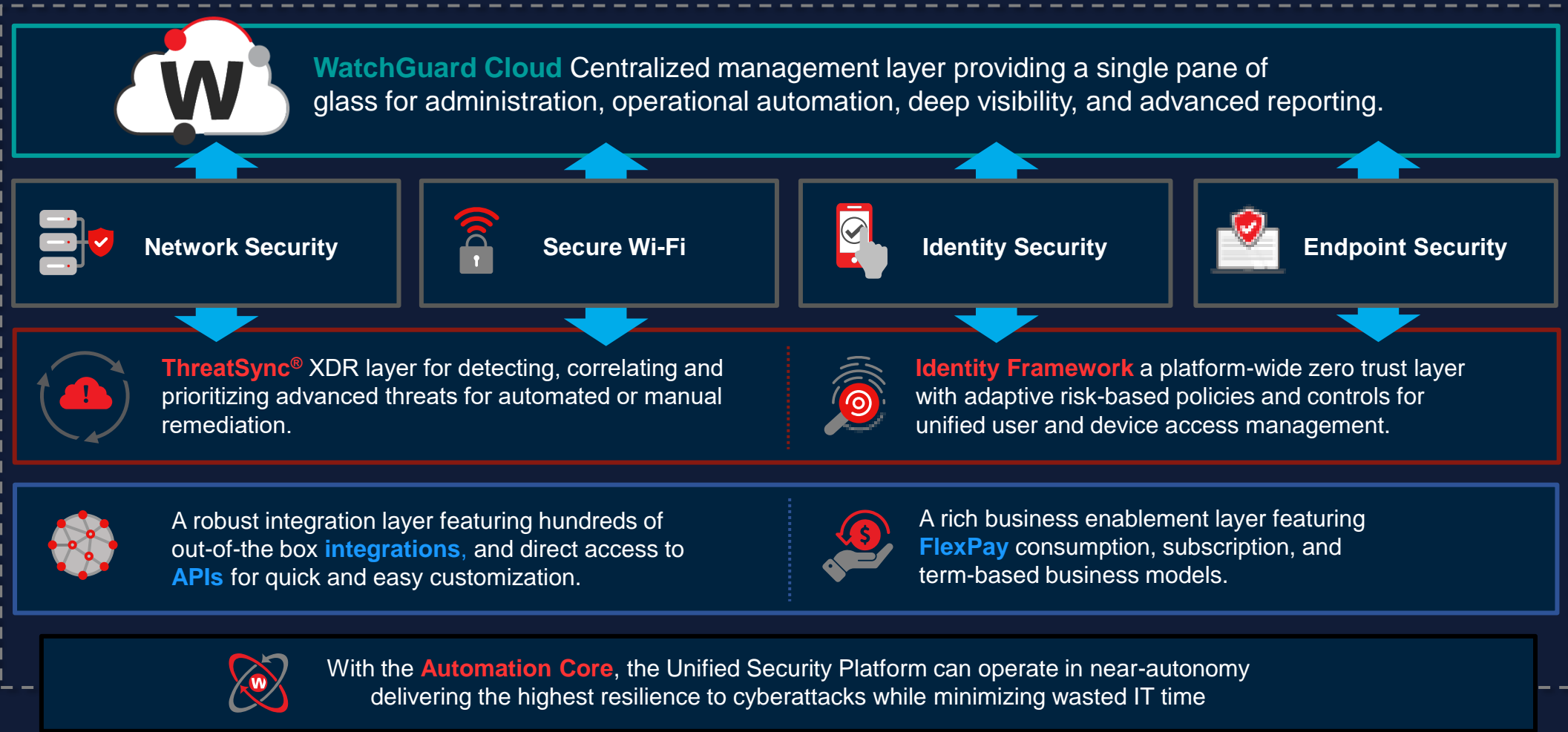
WatchGuard's **Automation Core[®]** brings simplification and scale to every aspect of security consumption, delivery, and management.



Leap to Advanced, User-Centric Security



WatchGuard's Unified Security Platform



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Thank You!

